



NEWSLETTER

NEWS FROM THE PALO ALTO LIBRARY FOUNDATION | SUMMER 2009



The mission of the Palo Alto Library Foundation is to spearhead fundraising campaigns to support a modern, dynamic library system that serves the needs of everyone in the city.

IN THIS ISSUE

New PALF Board Members

What's new at the libraries?

What's new at the Foundation?

What's new with the library construction projects?

What's in the news about Palo Alto Libraries?

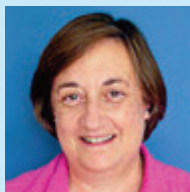
What's new with our successful project at Children's Library?

What can you do to help?

PALF welcomes six new board members



Bern Beecham



Lenore Jones



Yulin Lee



John Melton



Pandu Nayak



Sigrid Pinsky

What's new at the libraries?

INTRODUCING: LINK+. The library has a **new free service** available, LINK+. Link+ is a consortium of libraries including universities who agree to share collections. If you can't find the book you want in our online catalog, click on the LINK+ tab at the top right of the page and search there. If a participating library has it, they'll deliver it to Main Library for you. This is a wonderful addition to our library services and we are grateful to the **Friends of the Palo Alto Library** for funding it.

What's new at the Foundation?

WE'VE HIRED AN OPERATIONS MANAGER.

Lynn Drake has joined the PALF team to process donations, upgrade and expand our donor database, and coordinate mailings and events. Welcome, Lynn!



WE'RE CAREFULLY PLANNING OUR FIVE-YEAR CAPITAL CAMPAIGN.

This requires working closely with the city and the architects to coordinate our plans with theirs. You'll be hearing from us later this year with more details.

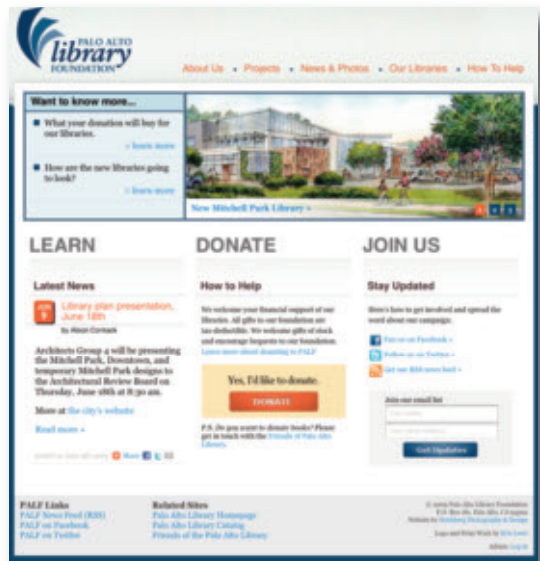
OUR NEW WEBSITE IS UP AND RUNNING. PLEASE VISIT WWW.PALF.ORG AND ADD YOUR NAME TO OUR E-MAIL LIST.

Our professional and robust website, designed by Hochberg Photography & Design, has three main objectives for site visitors:

LEARN the latest news on the Foundation's projects including the development of Mitchell Park Library & Community Center and the renovations of Main and Downtown libraries.

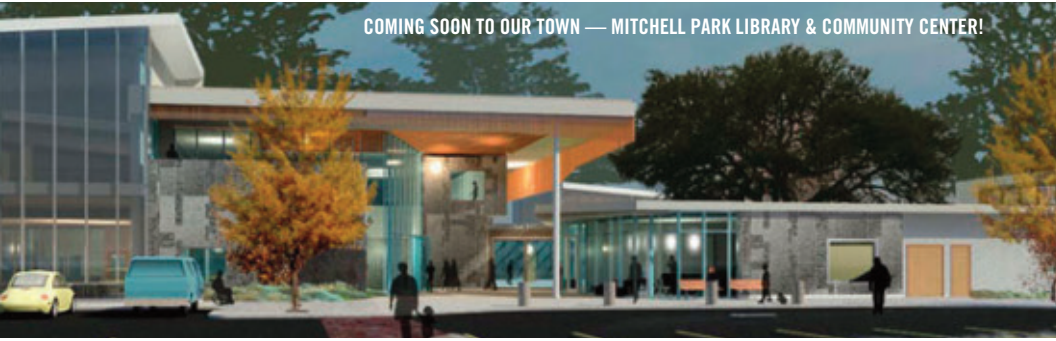
DONATE to our capital campaign.

JOIN US to get our community involved and spread the word.



The screenshot shows the Palo Alto Library Foundation website. At the top, the logo for Palo Alto Library Foundation is on the left, and navigation links for 'About Us', 'Projects', 'News & Photos', 'Our Libraries', and 'How To Help' are on the right. Below the logo is a 'Want to know more...' section with two bullet points: 'What your donations will buy for our libraries.' and 'How are the new libraries going to look?'. A large image of the new Mitchell Park Library is featured in the center. Below this are three main columns: 'LEARN' with 'Latest News' (Library open presentation), 'DONATE' with 'How to Help' and a 'Yes, I'd like to donate.' button, and 'JOIN US' with 'Stay Updated' and an email sign-up form. The footer includes social media links for PALF on Facebook and Twitter, and a 'Related Sites' section for Palo Alto Library, Friends of the Palo Alto Library, and Friends of the Palo Alto Library.

COMING SOON TO OUR TOWN — MITCHELL PARK LIBRARY & COMMUNITY CENTER!



What's going on with the library construction projects?

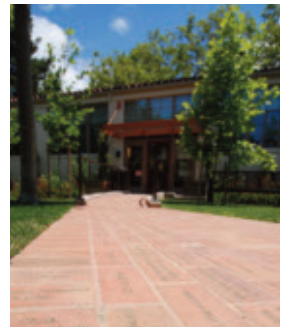
| | Now | Start | Finish |
|------------------------|-----------------------------|--------------|---------------|
| College Terrace | Closed for construction | July 2009 | 2010 |
| Downtown | Detailed architectural work | 2010 | 2011 |
| Mitchell Park | Detailed architectural work | 2010 | 2012 |
| Main | Schematic design stage | 2012 | 2013 |

What's in the news about Palo Alto libraries?

During **NATIONAL LIBRARY WEEK** in April, the San Jose Mercury News published statistics on Bay Area libraries and Palo Alto was at the top of both categories. We have the highest circulation per capita (24.3 books, etc. per person per year are checked out from our libraries) and the highest visits per capita (13.9 times our population is the number of people who walk into our libraries each year). This extraordinary level of use and service is a testament to the importance of libraries in our community.

What's new with our successful project at Children's Library?

We are delighted to announce that the final set of bricks has been laid in the **SECRET GARDEN** and our work at Children's Library is officially complete. We are grateful to every one of our donors who made this renovation possible and we hope that you stop by often to enjoy the results.



What can you do to help?

We're planning an ambitious capital campaign to fill our new libraries with more books, updated technology, and modern furniture. **DONATIONS TO THE PALO ALTO LIBRARY FOUNDATION** are always welcome at www.palf.org or send check made payable to Palo Alto Library Foundation to: P.O. Box 181, Palo Alto, CA, 94302.